



Magazine Sewden

Advertisement specifications and pricelist

File Format for Adverts

The file format submitted should be a PDF optimized for printing with fonts and images embedded or EPS (AI) or TIFF for footer.

The size of the document should match the booked advert space.

Color images and grayscale images should have a resolution of 300 DPI. Colour adverts should be in CMYK colours only. Monochrome adverts should be in grayscale or black and white only.

Color Profile: ISO Coated v2 300

File Format: PDF / X-1a:2001

Advertising rates

Double page: 25,000kr

Back page: 20,000kr

Full page: 15,000kr

Half page: 8,000kr

Quarter page: 5,000kr

Eighth of a page: 4,000kr

Sixteenth of a page: 1,900kr

Magazines Technical Specification

Format: 210 x 273 mm

Colours: 4 + 4

Paper: Cover 150 gr Maxi Gloss, pages: 80 gr

GraphoCote web

Binding: Folded, Glue bonding

MAGAZINE
Sewden!